



NEWS FROM THE TOWN OF PENFIELD

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FOR IMMEDIATE RELEASE

Penfield Launches “*RenewPenfield*” Website

-New resource to help Penfield community be more energy efficient-

PENFIELD, N.Y., MARCH 23, 2010 – Supervisor Tony LaFountain today announced the launch of www.RenewPenfield.org, a resource dedicated to helping Penfield residents and businesses lower energy use and utility bills. The website provides connections to rebates and incentives, educational resources, tips to manage energy consumption, and helpful interactive tools. *RenewPenfield* also highlights Town projects and provides coverage of town news and events related to energy conservation.

“The Town of Penfield has a history of sound and sensible energy and cost management. *Renew Penfield* supports this mind-set by giving our community easy access to timely energy management resources. When our community works together, we can manage our collective resources. All of Penfield will benefit,” said Supervisor LaFountain.

RenewPenfield.org is developed through a partnership with Blue Springs Energy LLC; a Webster company that helps communities to participate in clean energy programs. Blue Springs Energy LLC assists organizations, local governments and individuals to access clean and renewable energy grants, incentives and credits. *Renew Penfield* is supported by funds the Town of Penfield received from its Energy Efficiency and Conservation Block Grant (EECBG), provided through the American Recovery and Reinvestment Act (ARRA). (To learn more about the EECBG program and the American Recovery and Reinvestment Act go to <http://www.eecbg.energy.gov/about/Allocation.html>.)

“Blue Springs Energy is thrilled to support Penfield’s efforts to help its residents, businesses, and not-for-profit organizations save money on their energy bills and help the environment,” said Larry Simpson, President of Blue Springs Energy, LLC. “The *Renew Penfield* website and newsletter provides useful

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information on: Federal tax credits, NY State programs, utility incentives, private sector resources, and the Town of Penfield's energy efficiency projects.”

RenewPenfield.org highlights town-wide energy efficient initiatives including the new Energy and Environment Advisory Committee, the energy-efficient renovation of Harris Whalen Lodge, NYSERDA audits of town facilities, and more.

A monthly newsletter will also be available to residents who wish to provide their email addresses on the *RenewPenfield.org* website. The newsletter will provide information relating to ongoing projects and tips on how to become more energy efficient.

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